



PRIVACY NOTICE

for

Omniva Advantages

The data controller is **Aktsiaselts Eesti Post** (business registry code 10328799), a company owned 100% by the state, also known under the trademark **Omniva**. The parent company of Omniva group is Aktsiaselts Eesti Post and subsidiaries are Finbite OÜ, Picapac OÜ, Omniva LT UAB in Lithuania and Omniva SIA in Latvia.

Here we describe how Omniva processes your personal data if you choose **to join the Omniva Advantages programme in the Omniva self-service portal**. The goal of the Omniva Advantages programme is to provide added value to our customers by bringing you sample products and/or offers from our partners.

Purposes and legal bases for processing personal data

Enrolment in the programme and the use of the benefits associated with it is subject to **your consent only**. You can give your consent when you join the Omniva Advantages programme. You have the right to withdraw your consent at any time by indicating the withdrawal of consent in the Omniva self-service portal. If you withdraw your consent, we will no longer use your personal data to provide you with the benefits of the Omniva Advantages programme. However, the withdrawal of consent does not affect the lawfulness of the processing of personal data based on consent prior to its withdrawal.

To enable the benefits of the Omniva Advantages programme, we need the customer's **first and last name, phone number**. We use this data to administer the Omniva Advantages programme, to contact you, and to send you sample products and offers from our partners. If you have also requested information by e-mail, we will also process your **e-mail address for this purpose**.

When you join and use the Omniva Advantages programme, you can indicate your **preferences and interests** (for example, that you are interested in products related to pets or cosmetics). According to this, Omniva divides the customers of the programme into groups based on preferences and selects cooperation partners whose products and offers are compatible with the preferences set by the customer. The compatibility is decided considering to which groups the cooperation partner wants to send its samples and offers to.

Duration of processing of personal data

We will use your personal data for as long as you are a member of the Omniva Advantages programme.

Sharing of personal data

Omniva does not share the personal data collected within the Omniva Advantages programme with its cooperation partners, whose sample products and offers are sent to the customer. The partner can only define the criteria for the interest group (based on interests) but will never receive identifiable information about our customers.

To administer the Omniva Advantages programme and provide the benefits arising from its use, we may share personal data (necessary to deliver parcel) with our last mile delivery service providers to deliver free sample products. All suppliers with whom your personal data may be shared are bound by a data processing agreement and a confidentiality agreement.

Your rights in relation to your personal data

You always have the right to request access to your personal data. In certain situations, you also have the right to request the correction and/or erasure of your personal data, the portability of your personal data, to object to the processing of your personal data, ask for restriction of the use of your data, and withdraw your consent to the processing of your personal data.

If you have any questions or concerns regarding the processing of your personal data, please contact us by e-mail at privacy@omnivagroup.com. If your rights related to your personal data have



been violated, you have the right to lodge a complaint with a data protection supervisory authority (in Estonia, this is the Data Protection Inspectorate, Tatari 39, Tallinn 10134; info@aki.ee).

More information about how Omniva processes customers' personal data can be found [here](#).